

COMMUNITY DIALOGUE: A KEY TO BEHAVIOURAL CHANGE

- *AN EXPERIENCE TO SHARE FROM ROTARY
INTERNATIONAL*
- *GERMANY, AUSTRIA AND NIGERIAN
DISTRICTS*

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PRINCIPLES OF COMMUNITY DIALOGUE

- Giving voice to all
- Creating space for dialogue
- Connecting community plans with service delivery
- Use of local language to communicate
- **Values of Community dialogue**
 - Respect for others

ADVOCACY VISIT TO COMMUNITY LEADERS TO GAIN THEIR SUPPORT: STAKEHOLDER ANALYSIS

- WE IDENTIFY:
 - The powerful groups in the community
 - The vulnerable groups
 - Those who already have a voice
 - Those who need to be heard
 - The key leaders



ESTABLISH A COMMUNITY-BASED FACILITATION TEAM

- We form an **insider-outsider mix**:
- LGA and community members working together
- All train them to facilitate dialogue



ESTABLISH A GENERAL AREA OF FOCUS



- For example we decide to focus on maternal and child health:
 - The three level delays
 - Nutritional counseling
 - Improving access to ANC
 - Improving access to EMONC
 - Empowerment of women

SMALL GROUP DISCUSSION WITH THE SUPPORT OF COMMUNITY LEADERS

- Bring women together to discuss their situation and vision for their future
- Bring young and old together to share experience



Cont.

- - Involve men and elders in discussion
 - Involve the youth
 - Use drama to demonstrate the issue



DEVELOPMENT OF COMMUNITY ACTION PLAN

- A committee drafts an action plan that addresses the issue
- Roles and responsibilities are assigned to each group for implementation
- The plan is represented to the community for approval



PRESENTING COMMUNITY DIALOGUE PLAN TO LOCAL GOVERNMENT FOR SUPPORT

- THROUGH:
 - Inter-personal communication
 - Community rural radio
 - Mass media to give community plan impact



Conclusion

- With the use of community dialogue we achieve:
 - High influx of clients to the ANC
 - Increase hospital delivery
 - Early referral of at risk patients.
 - Increase access to EMONC

Thank you

